



COCONUT/VCO
INDRAGIRI HILIR, RIAU



COCONUT/VCO INDRAGIRI HILIR, RIAU

Sungai Rukam Village is located within the Enok Subdistrict, which is part of the **Indragiri Hilir Regency in Riau Province**. It is situated within the Peatland Hydrological Unit Sungai Enok and Batang. **Covering an area of 6,920.5 hectares, with peatlands spanning 6,316.8 hectares, which makes up 91.27% of the village's total area.**

Indragiri Hilir is famously known as the "**Negeri Hamparan Kelapa Dunia**" or the "**Land of Coconut Groves**", with **over 80% of its population relying heavily on coconuts for their livelihoods**. Likewise, the residents of Sungai Rukam are significantly dependent on coconut farming. Notably, Sungai Rukam is renowned for its production of **Virgin Coconut Oil**, marketed under the brand name NIO, which translates to coconut in their local language.